

audiobook
gift
humor
33rd Annual

IBPA Benjamin Franklin Awards™



best new voice

lgbtq

poetry

fiction

adult

coffee table book

nonfiction

cookbook

IBPA's Annual Book Award Program
Recognizing Excellence in
Book Editorial and Design

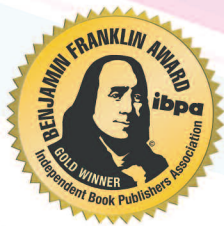
children's picture book

CALL FOR ENTRIES

best books in 55+ subject categories

independent book publishers association

ibpa



You are invited to enter the 33rd Annual IBPA Benjamin Franklin Awards™

Greetings!

The IBPA Benjamin Franklin Awards, which include fifty-six categories recognizing excellence in book editorial and design, are regarded as one of the highest national honors for independent publishers.

The Awards are administered by the Independent Book Publishers Association (IBPA), with help from over 160 book publishing professionals including librarians, bookstore owners, reviewers, designers, publicity managers, and editors.

WHO MAY ENTER

Publishers of print books or audiobooks with a copyright date of 2020 may enter the competition as listed below in the DEADLINES section.

Books submitted with a copyright date of 2019 or earlier will not be considered and books submitted with a copyright date of 2021 will be moved into next year's competition.

WHY ENTER

The IBPA Benjamin Franklin Awards™ are regarded as one of the highest national honors in independent publishing. The Awards are unique in that the entrants receive direct feedback on their titles. The actual judging forms are returned to all participating publishers.

One Gold and two or three Silver award winners are determined in each category. The award ceremony will be held in conjunction with the **IBPA Publishing University conference, April 9–10, 2021 (publishinguniversity.org) in Orlando, Florida**. During the ceremony, all Gold winners will receive an engraved trophy marking their achievement.

In addition, all winners will receive:

- Two tickets to the awards ceremony recognizing all of the award winners.
- 10% off IBPA Publishing University conference tickets.
- A press release template to use when personally announcing the winning book(s).
- A personalized award certificate.
- Special award stickers to affix to the winning books.
- Recognition prior to the awards ceremony on the IBPA website.
- Archived listing after the awards ceremony on the IBPA website.
- All winners are announced to major trade journals (including *Publishers Weekly* and *Book Business*), to select public libraries, through all IBPA social media channels, including Facebook, Twitter, Instagram, and more.

To assist the judges and to ensure they have enough time to review each book, there are two deadlines: the first on September 30, 2020 and the second on December 15, 2020. Please see below for full deadline details.

Angela Bole

CHIEF EXECUTIVE OFFICER

Karla Olson

BOARD CHAIR

Deadlines

FIRST CALL: SEPTEMBER 30, 2020

Primarily for titles published January 1–August 31, 2020

SECOND CALL: DECEMBER 15, 2020

Primarily for titles published September 1–December 31, 2020



Call for Entries

subject Categories

Special Note: Children's Picture Books are only eligible in categories that have "Children's" in the name. Children's categories are 7, 8, 46, 48, 53, and 56.

- | | | |
|---|--|--------------------------------|
| 1. Animal & Pet | 15. Craft, Hobby, Home & Garden | 29. Humor |
| 2. Art & Photography | 16. Education | 30. Inspirational |
| 3. Autobiography & Memoir | 17. Gift Book | 31. Multicultural |
| 4. Biography | 18. General Fiction | 32. Nature & Environment |
| 5. Body, Mind & Spirit | 19. Fiction: Historical | 33. Parenting & Family |
| 6. Business & Career | 20. Fiction: Horror | 34. Political & Current Events |
| 7. Children's Picture Book (0-3 years) | 21. Fiction: Mystery & Thriller | 35. Professional & Technical |
| 8. Children's Picture Book (4-7 years) | 22. Fiction: Romance | 36. Psychology |
| 9. Young Reader: Fiction (8-12 years) | 23. Fiction: Science Fiction & Fantasy | 37. Reference |
| 10. Young Reader: Nonfiction (8-12 years) | 24. Graphic Novels | 38. Regional |
| 11. Teen: Fiction (13-18 years) | 25. Poetry | 39. Religion |
| 12. Teen: Nonfiction (13-18 years) | 26. LGBTQ | 40. Self-Help |
| 13. Coffee Table Book | 27. Health & Fitness | 41. Sports & Recreation |
| 14. Cookbook | 28. History | 42. Travel |

DESIGN AND OTHER CATEGORIES

43. Cover Design: Small Format: Fiction (6.5" x 9.5" or smaller)
44. Cover Design: Small Format: Nonfiction (6.5" x 9.5" or smaller)
45. Cover Design: Large Format (larger than 6.5" x 9.5")
46. Cover Design: Children's/Young Adult
47. Interior Design
48. Interior Design: Children's/Young Adult
49. Audiobook: Fiction*
50. Audiobook: Nonfiction*
51. Best New Voice: Fiction (first book by a new author)
52. Best New Voice: Nonfiction (first book by a new author)
53. Best New Voice: Children's/Young Adult (first book by a new author)

FEATURED AWARDS

The Bill Fisher Award for Best First Book
(initial title from a new publisher)

54. Fiction
55. Nonfiction
56. Children's/Young Adult

* For the audiobooks, please send 3 Audible gift codes to Terry Nathan at terry@ibpa-online.org.

If your book is not available on Audible, please contact Terry Nathan for additional options. Entry label is located on page 4 of this Call for Entries document.

For more information, visit
ibpabenjaminfranklinaward.com



ibpa-online.org

Independent Book Publishers Association

1020 Manhattan Beach Blvd., Suite 204 • Manhattan Beach, CA 90266

Tel: 310.546.1818 • Fax: 310.546.3939 • info@ibpa-online.org

ENTRY FEES

IBPA member: \$95 per title, per category

Non-IBPA member: \$229 for first title, which includes a one-year membership in IBPA; \$95 per title, per category for second and subsequent entries.

Make check payable to **IBPA** or bill my

☐ VISA ☐ Mastercard ☐ AMEX ☐ DISCOVER

Amount \$ _____

CREDIT CARD NUMBER

EXPIRATION DATE

SECURITY CODE

NAME ON THE CARD (PLEASE PRINT)

SIGNATURE

..... PLEASE CUT HERE

ENTRY LABEL

THIS FORM MUST BE INCLUDED INSIDE THE FRONT COVER OF EACH BOOK YOU SUBMIT, therefore cut it from here and duplicate it as often as necessary. Insert the label inside the front cover of each book submitted (if you enter one book in one category, you must insert this form into each of the four books sent).

FOR AUDIOBOOKS: please send 3 Audible gift codes to Terry Nathan at terry@ibpa-online.org. If your book is not available on Audible, please contact Terry Nathan for additional options.

CATEGORY (NO. AND NAME)

TITLE

CONTACT PERSON

PUBLISHER

CONTACT PERSON'S ADDRESS

CONTACT PERSON'S CITY, STATE, ZIP

CONTACT PERSON'S TELEPHONE

CONTACT PERSON'S EMAIL

WEBSITE ADDRESS

Please indicate the book's target audience:

GUIDELINES

WHAT TO SEND (PRINT BOOKS)

Submit four (4) copies of each title for the initial category entered into print book categories. If you are entering the same title in multiple categories, you need to submit three (3) additional books for each additional category entered. **Example:** If you enter the same title in Categories 8 and 56, a total of seven (7) books should be sent with the entry.

Insert the entry label, **at left**, inside the front cover of each print book. Double-check to be sure you have filled in the label completely and have entered the title in the most appropriate category. Children's Picture Books are only eligible in the categories that have "Children's" in the name.

If paying by credit card, please place your credit card details in an envelope on top of the entries. Do not include inside each book.

Please note: Books entered into the program will not be returned to you.

HOW TO SEND (PRINT BOOKS)

Ship books and payment for entry fees in the same package via a shipping service, such as UPS or the USPS, to insure on-time delivery to the IBPA offices. Place the payment for entry fees in an envelope on top of the entries in the package. Please do not include the payment in an envelope on the outside of the package. Please use the package mailing label below to identify your submission.

WHAT & HOW TO SEND (AUDIOBOOKS)

For the **audiobook categories**, please send 3 Audible gift codes to Terry Nathan at terry@ibpa-online.org. If your book is not available on Audible, please contact Terry Nathan for additional options.

Send a check made payable to "**IBPA**" for the total amount of entry fees or fill out the credit card section on the entry label at left and send it to the IBPA Office.

PACKAGE MAILING LABEL

..... PLEASE CUT HERE

33rd Annual IBPA BENJAMIN FRANKLIN AWARDS™

Independent Book Publishers Association
1020 Manhattan Beach Blvd., Suite 204
Manhattan Beach, CA 90266